

## **Message from President**

Welcome to the Wisconsin Mental Health Counselor's Association (WIMHCA). My name is Tammy Zinser-Minocha and I am currently the President of the association. I am very excited to be involved with the organization at this time. As President, my main focus is ensuring the continued growth of WIMHCA and to be a viable resource for counselors in the state of Wisconsin. I believe it is crucial to stay informed on issues that effect us, especially the importance of continuing to monitor legislative and policy changes. That is why it is so important for mental health counselors who have not already joined WIMHCA to do so. There are many benefits for joining WIMHCA, several examples include: providing continuing education and leadership opportunities for LPCs, the opportunity to purchase professional liability insurance at low rates, and stay current with professional information by receiving legislative bulletins and a bi-monthly magazine. The more active members we recruit, the more headway we can make regarding issues in our profession.

### **2009 WIMHCA Strategic Action Plan**

- ❖ To continue to increase visibility and public awareness of mental health counselors and the counseling profession.
- ❖ To support legislative activities which benefit consumers of mental health counseling services.
- ❖ To provide a network of communication and information for practicing mental health counselors.
- ❖ To encourage, support, and promote the development of professional mental health counselors in the State of Wisconsin.
- ❖ To provide continuing education opportunities at an annual conference at a reduced conference fee.
- ❖ To increase membership of graduate students so they can begin their professional networking prior to graduation and to increase their interest in issues impacting the profession.
- ❖ To provide regional opportunities for LPCs to gather on a local basis through regular meetings. These meetings will feature a topic and relevant issues to counselors as well as information about the association.
- ❖ To promote the exchange of professional information among mental health counselors by means of a quarterly newsletter.

In the coming year I hope to provide you with effective leadership and serve as a conduit of ideas and direction. Please contact me anytime with questions, concerns, or suggestions.

***Tammy Zinser-Minocha, President***