

# Wisconsin Mental Health Counselors Association

Janice A. Gnas, MS, LPC, CADCI, ICRC, SAP, MBA, President

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## 2007 WMHCA Strategic Action Plan

Dear Members,

It is with great pleasure to introduce our new Wisconsin Mental Health Counselors Association website in order to achieve many of our organizational goals with the following strategic action plan for this year:

- Build ongoing memberships with the new option of Unified dues with AMHCA
- To build an unyielding association in order to advocate the soundness of our professional identity
- To post most recent Legislative updates and link with the Wisconsin Department of Regulations and Licensing in order to have timely news from the DRL and other legislative links to be able to influence public policy as aware and proactive WMHCA members
- To reach many interested members to increase involvement and to establish a board of directors and subcommittees
- To schedule and form ample WMHCA meetings
- To list concerns and new ideas with regard to Mental Health practices in Wisconsin
- To increase public awareness of our profession
- To maintain quality of performance and professional ethics
- To organize workshops for continued education units
- To unite as an organization and grow exponentially

We received many favorable responses from members to be more involved please consider this opportunity to contact me as we need to form a subcommittee to organize a state project for the National Mental Health Counseling Week "Mental Health: Across the Lifespan," scheduled for May 7 -13, 2007.

All interested persons that would like to coordinate workshops for CEUs please contact me for ideas and topics of interests. This strategic action plan is designed to build a solid organizational platform to maintain the veracity of our profession and provide quality service to those we serve.

I look forward to hearing from you soon,

Best regards,

*Janice*